



MEDICAL INDUSTRIES INC.

NOA Medical Introduces NEW Soft Touch Half Side Rail

New this June, 2011, NOA Medical Industries, Inc. is introducing our newly designed Half Side Rail for use on all NOA Bed Systems. The newly designed half side rail meets all FDA, and domestic and international requirements and will be used in place of the current standard and tall side rail sets previously marketed by NOA Medical. Adjustability and quality will continue to be of the highest standard, and the New Soft Touch Half Side Rails will be available in both our standard beige and black colors.



The new side rail will be the standard rail offered with all NOA Medical bed systems going forward. This design change was prompted by our ongoing efforts to meet and exceed compliance with established requirements, both domestic and international, and to provide our customers with the highest in quality products for their residents.

If you have any questions, or would like to order our new Soft Touch Half Side Rails, please call NOA Medical at 1-800-633-6068. To learn more about our newly designed Side Rail you can also visit us at www.noamedical.com. NOA Medical appreciates your ongoing support, and is committed to providing you the very best in product quality and design, and patient and caregiver safety.

Sincerely,

Doug Proffitt
VP of Sales
NOA Medical Industries